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PROJECT SPEC SHEET (EN)

PTHUBICT – PORTUGUESE HUB ICT

Project n°: 046008

Supported by: Sistema de Apoio a Ações Coletivas | Internacionalização

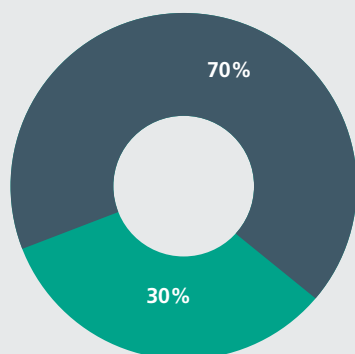
Partners: InovaRia (Leader)
Associação Fraunhofer Portugal
Research (AICOS).

Start date: 01-05-2021

Conclusion date: 30-04-2023

Total eligible cost: 637.204,80€

EU Funding: 446.043,36€ (ERDF)



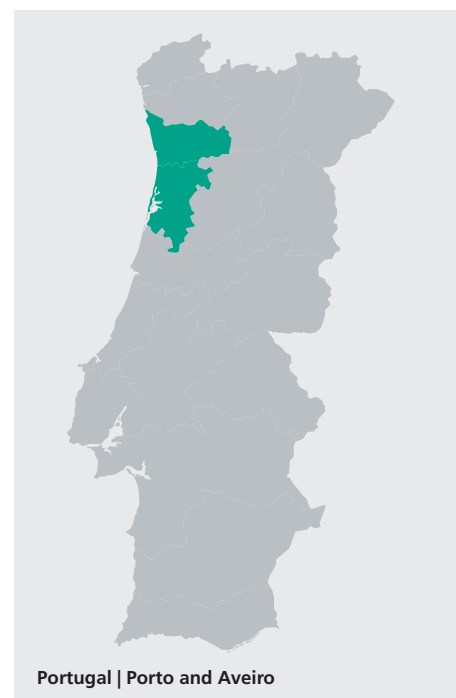
■ COPROMOTORS FUNDING
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Project's Overview

PORTUGUESE HUB ICT has a scope of intervention in the North and Centre Region (NUTS II) and aims to promote the international visibility of Portuguese companies of the Information, Communication and Electronic Technologies. It will create the proper conditions for the enhancement of training, innovation, cooperation between various agents and dynamization of promotional activities in foreign markets that allow to respond to the insufficient and inadequate external visibility of the national ICT sector. Internationalization is strategic for these companies in this sector allowing them to diversify markets and reduce risk.

The operational objectives are to bestow access to new skills, good practices and knowledge generated in spaces with strong innovation dynamics, seeking to internalize them and integrate them creatively into the knowledge of the companies. Help to reinforce the presence in external markets, as an alternative to the reduction

of the domestic market share. To strengthen cooperation networks, relationships established with other companies and research centers of I&I. Promote international partnerships (chambers of commerce, business associations, importers, among others).





The participation in international events will help identifying the needs and evolution trends of international markets in the most relevant ICT subsectors, accessing new knowledge and establishing collaboration agreements with international reference agents in the sector.

Photos, videos and other dissemination materials

